

FOR IMMEDIATE RELEASE:

Downtown Northampton Association (DNA) Proud to Support Northampton Restaurant Week October 31-November 6, 2016

Northampton, Mass; October 26th, 2016 - Join the Downtown Northampton Association (DNA), an organization composed of community stakeholders invested in the success of Downtown Northampton, in celebrating our local cuisine for this year's Northampton Restaurant Week.

For seven days in a row, beginning October 31st through November 6th, the Annual Northampton Restaurant Week creates a culinary tour of downtown Northampton, one of the most vibrant dining destinations in all of Western Massachusetts!

This year each of our participating restaurants will feature this year each of our participating restaurants will feature creative menus and exciting specials for \$28 and under. Countless culinary adventures await your palate—so make your plans to enjoy a number of these wonderful restaurants!

In addition, during Restaurant Week, the DNA is sponsoring a “Dine Out Downtown” photography contest where restaurant patrons can upload photos of the tasty meals they enjoy at participating restaurants that week via social media using the hashtag #DineOutDowntown for a daily chance to win a \$50 Northampton Gift Card, honored at more than 60 Northampton shops, restaurants, salons and more!

“We’re excited to join the dedicated team bringing Restaurant Week to Northampton.” shared Amy Cahillane, Executive Director of the DNA, “We can’t wait to see pictures of the great food Northampton’s restaurants serve up, and help the winners plan their next great dining experience downtown.”

Sponsoring the event are Alternative Recycling, City Line Distributors, Aladco Linen Services, and Performance Food Group. Participating restaurants and menus can be found at <http://www.northamptondna.com/restaurant-week-2016.html>.

Let’s do something downtown. Now.

About the DNA: The DNA is an organization that seeks to improve the business and cultural strength of downtown Northampton through investments in programming, beautification and advocacy. For more information, visit www.northamptonDNA.com. Let’s do something downtown. Now.

Contact:

Amy Cahillane
Executive Director
amy@northamptondna.com
(413) 387-5145

Alan Wolf
Vice Chair/ Communications
alancwolf@gmail.com
703-608-6525

Marlene Marrocco
Co-Chair of the Board
marlene@inresonance.com
(617) 930-5094

Dave Musante
Co-Chair of the Board
dmus@whmp.com
(413) 559-1971