

FOR IMMEDIATE RELEASE:

Downtown Northampton Association (DNA) Proud to Support Downtown Northampton Trick or Treating October 31

Northampton, Mass; October 26th, 2016 - Join the Downtown Northampton Association (DNA), an organization composed of community stakeholders invested in the success of Downtown Northampton, for a special Halloween celebration as downtown business continue the tradition of offering treats to costumed children from 3-6 p.m.

Participating businesses will have this year's Trick or Treat poster displayed in the window. Some participants have also pledged to make non-candy treats available as part of the Teal Pumpkin Project, which raises awareness about food allergies and strives to make Halloween a fun and safe event for everyone. Parents are encouraged to look for the Teal Pumpkin poster, or ask about non-candy options..

Join us for a safe, fun, and festive community event. Last year's turnout was spook-tacular, and we hope to see you there!

Let's do something downtown. Now.

About the DNA: The DNA is an organization that seeks to improve the business and cultural strength of downtown Northampton through investments in programming, beautification and advocacy. For more information, visit www.northamptonDNA.com. Let's do something downtown. Now.

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