

FOR IMMEDIATE RELEASE:

Downtown Northampton Association (DNA) Announces Amy Cahillane as First Executive Director

Northampton, Mass; May 4th, 2016 - The Downtown Northampton Association (DNA), an organization composed of community stakeholders invested in the success of Downtown Northampton, has named Amy Cahillane as Executive Director. Cahillane is the first Executive Director of the newly formed organization.

Throughout her career, Cahillane has demonstrated a deep community involvement in Northampton. She is a local business woman operating an estate and tax law practice. In addition, Cahillane is a co-president of the Northampton Education Foundation, having served on that board since 2011 and coordinating much of its fundraising efforts. She also sat on the board of the Northampton Center for the Arts, a position that exposed her to many of the efforts underway to enhance Downtown Northampton sponsored by that organization.

“Amy possesses the interpersonal and leadership qualities necessary to lead the Downtown Northampton Association. Amy understands the landscape, has strong connections within our community, and has a track record of inspiring the people of Northampton to get involved,” said Marlene Marrocco, DNA Board Co-Chair. “I have complete confidence in Amy’s ability to lead the DNA in fulfilling its mission to the community and achieving our shared vision for Northampton’s future.”

Cahillane lives in Northampton with her family. As the Downtown Northampton Association’s Executive Director, Cahillane will be responsible for strategic direction for programming as well as fundraising initiatives, special events, financial targets and cultivating community and business partnerships.

“I am honored to be a part of the next great chapter in Downtown Northampton’s history, and to work with such a talented group of people dedicated to making our city great,” said Cahillane.

About the DNA: The DNA is an organization that seeks to improve the business and cultural strength of downtown Northampton through investments in programming, beautification and advocacy. For more information, visit www.northamptonDNA.com.

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