Please choose a level of support and help make the DNA a sustainable organization.

**\$10,000** 

(Founding Partner)

**\$6,000** 

(Partner)

**\$4,000** 

(Associate Partner)

**\$1,000**+

(Friend)

Other Amount

Business Name:

Email:

Address:

Please complete the form, make checks payable to the Downtown Northampton Association, and mail to the Greater Northampton Chamber of Commerce, 99 Pleasant St, Northampton, MA 01060. Let's Do Something Downtown.

dna

Downtown Northampton Association



# Our mission is simple -

improve the business and cultural strength of downtown Northampton through exciting programs, beautification efforts, and advocacy on the issues that matter.

## The Downtown Northampton

**Association** was formed with one goal in mind - to keep Downtown Northampton western Massachusetts' primary destination for cultural events, the arts, high-quality entertainment and shopping.

### We can't do it alone.

It takes dedicated people with a strong vision working together to make these things happen. The DNA is funded entirely through voluntary support from businesses, residents, property owners and other stakeholder groups. We need your help.



#### Join us.

A thriving Downtown benefits everyone. The success of businesses and cultural organizations equates to more revenue to support Northampton's continued growth. Property values go up, tourism increases, employees seek jobs here, and the city remains a hub of innovation, entrepreneurship, and culture.

## Keep the momentum going.

We've gotten the ball rolling - Amy
Cahillane, a seasoned local advocate
recently joined us as the DNA's
Executive Director, responsible for
focusing our efforts and plans. We've
taken steps to ensure that the streets
will have flowers and that exciting events
like sidewalk sales and Arts Night Out
will make downtown the exciting place
to be this summer. With your support,
the great things you expect of downtown
will keep happening, and new ideas will
come to life.

