



**12th Annual Northampton Ice Art
Festival
Saturday, January 21, 2023
Call for Artists**

The Downtown Northampton Association invites artists to carve ice sculptures or create other ice-related works of art for Northampton's 12th Annual Ice Art Festival.

Overview

Organized by the Downtown Northampton Association, the 12th Annual Northampton Ice Art Festival takes place on Saturday, January 21, 2023. Artists are asked to create an ice sculpture as part of the Festival, which will culminate in the public display of the final sculptures during a new downtown Northampton Winter Festival, coinciding with the Ice Art Festival.

Carving will take place throughout the day on Saturday, January 21, 2023 and finished sculptures will be on display as long as weather permits.

All participating artists will be paid a \$200 stipend for their work, with checks handed out in person on the day of the Festival. Reserved parking spaces, hot beverages and lunch will also be provided.

This event is guaranteed to generate the most traffic that we have ever had for ice carving because it is the first year that we are incorporating ice carving into a festival atmosphere - the Northampton Winter Festival! To further boost attendance, we have moved the event to Saturday.

We encourage you to **dream big** and create **a very special carving** to help kick off this new event!

Process

- Artists must submit an Ice Art Festival Application (attached), with a design sketch and a short bio to the DNA by Friday, December 2, 2022.
- Selections will be made by the Downtown Northampton Association.
- Submissions will be considered under rolling admission.
- Artists will be notified if their designs are selected no later than December 16, 2022; additional Festival information (site location, parking information, lunch details) will follow in early January.

Design Guidelines

- Artists will be provided with up to 3 blocks of ice. Each block measures approximately 40" x 20" x 10". Blocks can be set up in two different orientations, selected by the artist.
- Design must be appropriate for public space.
- Ice Blocks will sit on an illuminated pedestal base approximately 30" x 40" x 12" tall. Bases will be provided by the Downtown Northampton Association, for use during the festival. **There are a limited number of illuminated bases; in the event we have more artists than we have bases, some artists may be asked if they would be willing to carve without an illuminated base. Bases will be provided in the order accepted design applications are received.**

Questions? Contact Amy at the Downtown Northampton Association at (413) 387-5145 or amy@northamptondna.com.

Submit all required materials to:

Downtown Northampton Association
99 Pleasant Street
Northampton, MA 01060

or amy@northamptondna.com

DOWNTOWN NORTHAMPTON ASSOCIATION
Northampton 12th Annual Ice Art Festival - January 21, 2023

Ice Art Festival Application

Please provide us with a description and a sketch or image of your proposed ice art piece. In addition, please supply some examples of relevant work (in any medium) with this application. Supplementary materials are acceptable in hard copy or digital format. If you prefer, you may reference a website for examples of relevant work. *Please note: If you have carved in a prior Northampton Ice Art Festival, you don't need to submit examples of relevant work.*

Artist Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Website (if applicable) _____

Submission deadline is Friday, December 2, 2022. Applications can be submitted to:

amy@northamptondna.com

or

Downtown Northampton Association
99 Pleasant Street
Northampton, MA 01060

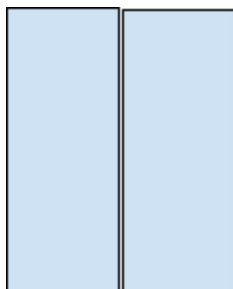
Application checklist:

- ___ Completed application with block orientation information
- ___ Attach a design sketch
- ___ Attach a short biography

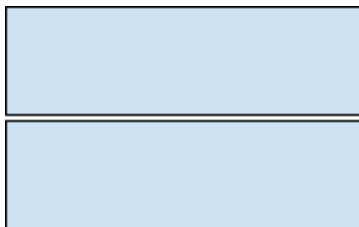
On the following pages, please circle your preferred block count and orientation for your sculpture (if you don't see your preferred set-up here, please include your preferred stacking details with your application). Certain stacks can be accommodated on top of our pedestals; others will need to be stacked directly on the ground. **PLEASE NOTE: The ice delivery company will help carvers stack blocks if they can all be stacked quickly at the time of delivery. Otherwise, it will be the responsibility of the carver to stack his/her blocks.**

Two blocks:

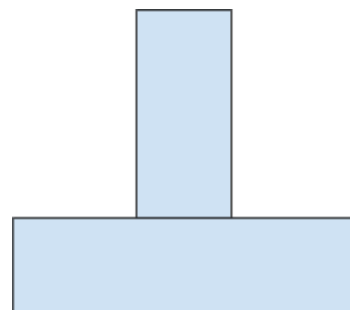
a. VERTICAL



b. HORIZONTAL

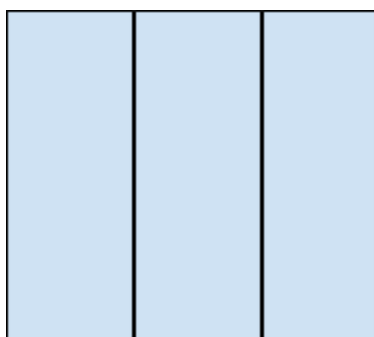


c. HYBRID

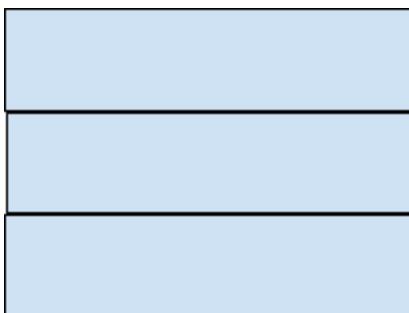


Three blocks:

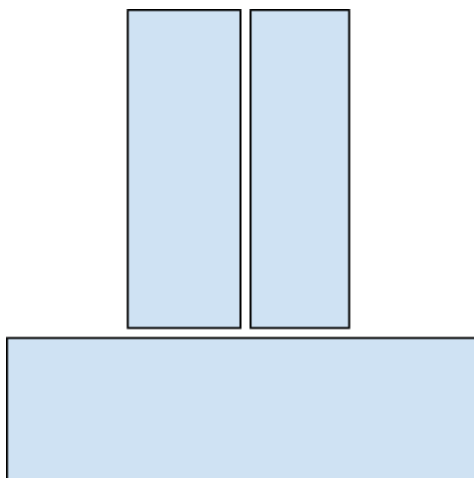
a. VERTICAL



b. HORIZONTAL



c. HYBRID



d. T-SHAPE (*no pedestal*)

